



VILLAGE OF LAKEWOOD CHARITY
SPECIAL BOARD MEETING MINUTES
JUNE 14, 2024

The Village of Lakewood Charity Board Meeting was held in-person at Village Hall, 2500 Lake Avenue. Treasurer Jean Heckman called the meeting to order at 3:10 p.m. Present at Village Hall were President Mike Roth, Secretary Jeanette LoBosco, and Trustees Tara Stavropoulos and April Runge.

Also attending the meeting in-person was Sgt. Sean McGrath.

APPROVAL OF APRIL 16, 2024 SPECIAL MEETING MINUTES

Jean moved to approve the April 16, 2024 Special Meeting Minutes as presented. Upon a unanimous voice vote, motion carried.

UNFINISHED BUSINESS

A. Blocktober Fest

Discussion concerning the possibility of the RedTail Construction Project not being complete by the event date was addressed. Progress will be reviewed at the next meeting to confirm event direction.

An outline to begin marketing the event was prepared. The following potential strategies were discussed to be utilized: Rt. 47 billboard; Crystal Lake Chamber and Village of Lake in the Hills electronic signs; Village vendor Proforma to create lawn signs/poster; RedTail Golf Club email blast and promo booth during the event.

Additional contact to be made includes: Crystal Lake Park District for snow fence; McHenry Road District for electronic sign; Crystal Lake Fire Department for lights.

Remaining items for the event planning and sponsorship levels will be established when confirmation is received the event will proceed forward.

Email and website access will be worked on to begin active use.

Event pricing established: 12 and under is free
 13 and over \$8 for prepay, \$10 at the door

NEW BUSINESS

Research for accepting donations, especially through means of Venmo, will be started.

OTHER

Jean discussed bank fees have been waived and the account will be reimbursed for fees previously charged.

The next regular meeting is scheduled for July 19, 2024.

With nothing further to discuss, the meeting adjourned at 4:03 p.m.


Jeanette LoBosco, Secretary

Dated: July 19, 2024